Randy Goruk

Developing Successful Leaders since 1984

Leadership Essentials in a Challenging Economy

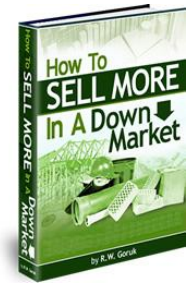
- Is your company properly positioned for the recovery?
- Do you have consistent, inspiring leaders who others want to follow?
- Are your teams fully engaged to deliver optimal results?
- Are your key employees committed to your organization regardless of the economy?
- Is your organization aggressively growing and defending market share?

Having personally lead multi-million dollar organizations through many challenging times, Randy will show you the **leadership attributes** needed, detail the **most common leadership mistakes**, and provide **specific tactics** your leaders and teams can ***implement immediately to create the desired results for your organization***.

Randy Goruk believes ….

Leaders are as good as you make them or as bad as you let them be! –Randy Goruk, Leadership Expert

As one of the first to publish a book on Selling in a Down Economy, Randy will show you the leadership attributes necessary to make this happen!



Contact us to bring Randy and his sought-after leadership techniques to your next meeting or event.

www.LeadersEdge360.com 1-800-308-4002 randy@LeadersEdge360.com

MEMBER NSA NATIONAL SPEAKERS ASSOCIATION

FOUNDER LEADERS EDGE 360 FULL CIRCLE LEADERSHIP

With extensive experience in the building materials and construction industries, and over 30 years of leadership expertise, Randy excels at creating customized programs for clients such as:

Boise Cascade

iLevel by Weyerhaeuser

FCI Burndy

Senior Flexonics

The Young Presidents Organization

Phi Theta Kappa Honor Society

The Associated General Contractors of America

Association of Millwork Distributors

Lumbermens Merchandising Corporation

Structural Building Component Association

National Association of Workforce Development Professionals

Real Experience. Real Results.

"Randy, your excellent presentation at the Association of Millwork Distributors 45th Annual Convention was very well received. The topic *How to Sell More in a Down Market* was timely and appropriate for our members. "Excellent - I will share this with my team upon return", wrote one of the attendees. This comment clearly describes the view of all attendees. Thank you for being part of a successful 45th Annual Convention."
Miguel A. Rivera-Sanchez, Association of Millwork Distributors

"I appreciated the six elements of leadership in the eBook. It is particularly important to consider the importance of learning to plan like a leader".
Marv Askey, Western Regional Sales Manager, Boise Cascade

"Randy Goruk definitely lives up to being dynamic and relevant. I am a seasoned leader myself, and Randy's presentation on *Leadership Landmines*, even showed me a few things. "
Ben Hershey, President, Alliance TruTrus

To see Randy on video go to www.LeadersEdge360.com

Other fully customizable programs include:

- **Leadership Landmines**
- **Full Circle Leadership**
- **How to Become the Leader Others Want to Follow**
- **How to Sell More in a Down Market**

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With more than three decades of extensive hands on leadership experience, Randy Goruk has a seasoned executive perspective. Randy has earned coaching credentials through formal training and has delivered exceptional seminars with proven results. Randy's systems, tools, and methods are field tested in the frontlines of companies in virtually every industry.

Compelling!

Memorable!

Relevant!

A seasoned, versatile and compelling speaker, Randy speaks with candor that will educate and inspire any audience on relevant leadership topics. You can find Randy speaking before hundreds at an association or international meeting, or holding a town hall meeting with a dozen key stakeholders.