

Why do executives and leaders hire coaches?

For the same reason athletes do: to gain and maintain an edge in a competitive market and to help close the gap between average and exceptional.



To be truly competitive, organizations must develop their leaders and executives so that they can completely fulfill the vision, mission, and goals of the organization.

What does coaching do for an organization?

Executive Coaching enhances executive effectiveness, career satisfaction, confidence, and retention. This saves a significant amount of time that might otherwise be lost from low productivity and turnover of both executives and their direct reports.

Executive Coaching improves profitability, as improving executive performance by only a small percentage in areas of high dollar accountability can have a dramatic impact on the bottom line.

Leadership Coaching helps identify new company leaders, as middle managers becomes more promotable and are groomed to perform and lead effectively in more challenging positions.

Leadership Coaching creates better leaders and better bosses, while elevating skills and performance in many areas, including time management, planning, strategic thinking, and communications.



A detailed ROI study in a Fortune 500 company showed that Executive coaching *“produced a 529% return on investment and significant intangible benefits to the business. Including the financial benefits from employee retention boosted the overall ROI to 788%.”*

Case Study on the Return on Investment of Executive Coaching
Prepared by Merrill C. Anderson, Ph.D., Metrix Global, LLC.

If you want to close the gap between average and exceptional, contact us for a confidential discussion demonstrating the power of a professional coach.”



Randy may be reached at www.LeadersEdge360.com by email: randy@LeadersEdge360.com
Or call toll free: 1-800-308-4002.

A certified coach will ask probing questions, and offer tools and techniques that add confidence to your thought process and decision making. These discussions are seasoned with real time feedback, using formal coaching techniques and a broad base of business experience that help you meet today's demand for immediate results.

Our professional coaching platform is personal, directly relevant, and can be conducted face-to-face or via phone. Our clients view us as trusted advisors who facilitate discussions to help them find their own best solutions to the myriad of professional and personal challenges that confront them daily.



Randy Goruk...

is the founder and President of LeadersEdge360.com, a leadership development firm focused on maximizing personal and professional achievement. For over 30 years, Randy has been known for his compelling and inspiring style, and is masterful in executive and leadership coaching that propels each client forward to meet their strategic goals, improve skills and elevate performance.