

Leadership Essentials in a Challenging Economy



Randy Goruk

We are all concerned about the economy and the potential impact on our careers and the businesses we lead, or own. Additionally, we are all doing what we can to survive during this challenging time.

Drawing upon his past professional experience and relevant examples of best practices, leadership speaker, Randy Goruk has put together an informative and upbeat leadership presentation intended to enlighten, educate and inspire attendees to survive this challenging economy, while positioning themselves and their businesses for economic recovery.

Randy's presentation will:

- ✓ Emphasize the leadership attributes necessary to lead in a down market
- ✓ Heighten the awareness of the mistakes leaders make in a down market
- ✓ Provide relevant immediately implementable ideas to properly position, personally and professionally, for the economic recovery

About Randy Goruk

He is a 26-year veteran of the corporate world, having served in management and leadership positions in Canada and the United States for Trus Joist – A Weyerhaeuser Business, most notably as the President of Trus Joist Canada, and Sr. Vice President of North American Residential Operations, a \$750 million business unit.

For the past 9-years, Randy has been an independent business owner and entrepreneur with personal focus on executive and leadership coaching, advising, writing and speaking on leadership related topics in a variety of industries.

Contact him today if you would like to learn more.

randy@leadersedge360.com

1.800.308.4002